Sponsor the Catholic Schools Music Festival
“Friends of the Festival” Program
Catholic School Community – Individual or Small Business
Sponsorship Opportunities

Catholic Schools Music Festival

Festival Theatre
Adelaide Festival Centre
26 to 29 September 2016
Tickets through www.musicfestival.cesa.catholic.edu.au

Open to the Public

2016 Festival Dates: Monday 26 September – Thursday 29 September
www.musicfestival.cesa.catholic.edu.au
This is an invitation to families with children participating in the 2016 Catholic Schools Music Festival

We are seeking support from individuals & businesses from within our school communities & we would love your help!

**Who We Are** The Catholic Schools Music Festival is the premier Arts Event for Catholic Education in South Australia. It is a not-for-profit event which relies on the generous support of school communities and volunteers to make it a great success.

**When** The 2016 Festival is a series of four exclusive performances held in the Adelaide Festival Theatre during Week 10 of Term 3; Monday 26 September to Thursday 29 September.

**What We Do** Our Annual Music Festival brings together thousands of students, parents and general public to celebrate the extraordinary talents of young people within Catholic Schools across South Australia.

- **Combined Choir**: For three terms, close to 1,600 young people in Years 5-7 from 65 Catholic Primary Schools rehearse on a weekly basis within their own school Music Program to produce an hour’s material by memory! From here they are grouped into four 400-strong combined school choirs ready to perform at a selected evening.

- **Secondary Boys Vocal Ensemble**: Students from our Secondary Schools are selected to participate in the Festival to sing tenor & bass harmonies along with the Primary Schools Massed Choir during sections of the program.

- **Festival String Ensemble**: A select group of secondary students are invited to accompany the Primary Schools Massed Choir.

- **Support & Foyer Acts**: Each evening’s performance consists of a variety of solo, duet and small & large ensemble acts who are auditioned from within both our Primary and Secondary stream. These acts are performed throughout the evening interspersed between the choral sections, as well as providing foyer entertainment prior to the concert.

- **Student Comperes**: Auditions are held for two girls and two boys from Years 7 & 8 to host an evening performance each with a Principal or Deputy Principal compere. These students work together with their adult compere across a series of workshops and individual sessions, and are coached in public speaking skills.

**Why We Do It: Catholic Education Recognises the Benefits to Students**

“*He, who sings, prays twice.*” St Augustine

- Singing can be used as a tool to increase enjoyment and participation in a number of different subjects.
- Speech processing requires similar processing to melodic contour.
- Active engagement with music sharpens the brain’s early encoding of linguistic sound.
- In adolescence music makes a major contribution to the development of self-identity and is seen as a source of support when young people are feeling troubled or lonely.
- Music has been linked to the capacity to increase emotional sensitivity. The recognition of emotions in music is related to emotional intelligence.

“When you sing, musical vibrations move through you. Group singing is the most exhilarating of all. It takes a sound that begins inside you, shares it with a roomful of people and it comes back as something even more thrilling: harmony.” Stacy Horn
“Friends of the Festival” Program
Catholic School Community – Individual or Small Business
Sponsorship Opportunities

How You Can Assist
We offer a variety of sponsorship opportunities for Friends of the Festival. Sponsors are eligible to have their details listed in the program and on the website.

Sponsor-a-Row $50 (+ GST)
The Catholic Schools Music Festival has a need to set the stage for approximately 400 choristers each evening. There are a total of 11 rows to fill. The capacity for each row is 34 young singers.

Sponsor-a-Song $150, $200, $250 (+ GST)
The Catholic Schools Music Festival is required each year to buy a copyright licence for each song it performs. An individual song can cost anywhere between $400 and $900. This year the Music Festival is performing 11 songs which attract a copyright licence fee.

In-kind Sponsorship or Donations (Donations do not attract GST)
Here are some examples of the ‘in-kind’ support that would be helpful during the four-day Festival. You may have a business that would like to make a donation towards:

<table>
<thead>
<tr>
<th>Presentations/Gifts</th>
<th>Catering</th>
<th>Festival Theatre Car-parking</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flowers x 2 bouquets</td>
<td>Staff are required to be on site at the</td>
<td>Donations towards car parking fees for staff &amp;</td>
</tr>
<tr>
<td>Chocolate</td>
<td>Festival Theatre for 16 hours a day</td>
<td>volunteers attending extended</td>
</tr>
<tr>
<td>2,000 Certificates</td>
<td>across the 4 days.</td>
<td>rehearsal/performance days on</td>
</tr>
<tr>
<td>Stage</td>
<td>Refreshments - morning tea, lunch,</td>
<td>site. (A total of fifty x $20 car</td>
</tr>
<tr>
<td>Plant hire, Stage Mark-up</td>
<td>afternoon tea, water</td>
<td>park passes issued)</td>
</tr>
<tr>
<td>Tape</td>
<td>Evening Green Room Suppers</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Wine/Beer/Soft drinks</td>
<td></td>
</tr>
</tbody>
</table>

For In-kind Sponsorship Value Exceeding $250
➢ Name or business name/logo located on the Festival's website for 12 months
➢ Acknowledgement of your organisation at each performance by the comperes
➢ Invitation to the Green Room supper after the performance
➢ Two complimentary tickets to a performance

Further Sponsorship Opportunities
Tiered levels of Sponsorship; Bronze, Silver, Gold, Platinum & Premium Platinum are available for the Catholic Schools Music Festival. Businesses or individuals who would like to support the Festival beyond the levels outlined above, please contact us.

Contact Us
If you would like further information regarding sponsorship, please contact Samantha Taylor, Catholic Schools Music Festival Coordinator samantha.taylor@cesa.catholic.edu.au Phone: 8301 6813

We invite you to visit the Catholic Schools Music Festival website at http://musicfestival.cesa.catholic.edu.au/

2016 Festival Dates: Monday 26 September – Thursday 29 September
www.musicfestival.cesa.catholic.edu.au
Sponsor the Catholic Schools Music Festival
“Friends of the Festival” Sponsorship Form

To become a Friend of the Festival, please complete and return this form indicating your preferred sponsorship type and payment method. (Please note that sponsorship attracts GST)

Preferred Sponsorship Type

☐ I would like to Sponsor-a-Row to the value of $______________ (ex.GST)

☐ I would like to Sponsor-a-Song to the value of $______________ (ex.GST)

☐ I would like to make a Donation to the value of $______________ (Donations do not attract GST)

GST AMOUNT $______________ (if applicable)

TOTAL AMOUNT INCLUDING GST (if applicable) $______________

☐ I would like to provide In-Kind Sponsorship and will contact you to discuss further details

Preferred Payment Method A receipt will be sent to your mailing address as indicated below

☐ I have paid via EFT to: ‘SACCS Inc. Specific Education Grants’
BSB: 085 005   Acc: 147 954 298   Ref: ‘CSMF’ & your Business name / Name

☐ I have enclosed a Cheque or Money Order made payable to: Catholic Education Office

*Please include your name and contact details on the back of the Cheque/MO and include a reference to CSMF

If you would like further information regarding the Friends of the Festival initiative, please contact Samantha Taylor, Catholic Schools Music Festival Coordinator samantha.taylor@cesa.catholic.edu.au or call 8301 6813

Thank you for your generous support of the Catholic Schools Music Festival

Contact Name____________________________________________________________________

Postal Address ________________________________________________________________

Preferred Email _____________________________________________________________

Primary Contact No. _________________________________________________________

Alternative No. _____________________________________________________________

INFORMATION FOR PUBLICATION

Name or Business Name _______________________________________________________

Business Contact: phone/web/email _____________________________________________

Please return with payment by Monday 12 September 2016

Catholic Schools Music Festival, Friends of the Festival Program
Catholic Education Office PO Box 179 TORRENSVILLE PLAZA SA 5031

2016 Festival Dates: Monday 26 September – Thursday 29 September
www.musicfestival.cesa.catholic.edu.au